

Jenny, Johnny, and Dylan on a hike at Mono Hot springs

# Thinking Of A Remodel?

# Think Mandella Construction

# IN A NUTSHELL, DESCRIBE WHAT IS IT THAT MANDELLA CONSTRUCTION DOES?

Manadella Construction primarily focuses on residential and commercial remodels.

# WHAT IS UNIQUE ABOUT MANDELLA (I.E., WHAT SETS YOU APART FROM OTHERS)?

Being tied to the community, I was born and raised in Santa Cruz and all of my subcontractors are local, meaning that we want to build and maintain long-term relationships in the community that we care about.

## WHAT ELSE SHOULD WE KNOW ABOUT MANDELLA?

Building and maintaining relationships is a priority for me. I always try to develop a personal connection with my clients, which allows me to better anticipate and respond to their needs. I think it's important to take the time to explain the different options to achieve my clients' goals so that everyone is on the same page.





### TELL US ABOUT THE EVENTS THAT LED UP TO WHERE YOU ARE NOW.

Growing up, I attended Holy Cross, De Laveaga Elementary, B-40 Jr. High, and Harbor High. I then went to Sonoma State University and returned after graduation to support the family business. My family owned laundromats, pizza parlors, water purification machines, and a car dealership. We were an entrepreneurial family and I have carried that forward. Working at these businesses, I was involved with a lot of construction projects. I really enjoyed the construction part of the work, putting materials together to create something I was proud of. After working for my family, I landed a job at Central Concrete in San Jose and I got to see how a large company works from the inside. After Central Concrete, I worked for a local Santa Cruz general contractor (Saso Construction Services) for about six years. During this time, I passed my Contractors State License Board test in 2006. I got laid off in 2008 when the economy took a downturn and have run my own successful business since then. My brother decided to work with me and we are carrying the family tradition of entrepreneurship forward.

GIVEN YOUR BUSINESS EXPERTISE AND THE NATURE OF WHAT YOU DO, WHAT ADVICE, WHETHER GENERAL OR SPECIFIC, CAN YOU OFFER TO THE RESIDENTS? Take your time in the planning phase of any project you want to complete. Planning is key.

# WHAT ELSE SHOULD WE KNOW ABOUT YOU, YOUR FAMILY, OR YOUR BUSINESS?

I met my wife, Jenny, at an ugly sweater party at the Harbor Cafe seven years ago. Every day since meeting her, my life has gotten a little better. We now have a two-year old son, Dylan, and we love spending time with him, playing basketball, golf, and laughing.



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